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President's Letter

ANNUAL REPORT

By MSMC President
James Ketterhagen, MD



Your Medical Society and its member physicians have done some terrific work in the past year. I'd like to mention just a few of our accomplishments:

We remain focused on the problems of access to the uninsured. We have assumed leadership of MilwaukeeCares, a bold and exciting project to coordinate medical care for the uninsured. The State of Wisconsin recently awarded a \$100,000, two-year grant to the Society to help fund this work. MilwaukeeCares will be our primary focus this year as we begin actively enlisting the commitment of Milwaukee physicians to this project and start the real work of getting the program implemented. This Medical Society has never before taken on a project of this magnitude. I am confident that this bold commitment on the part of the Society will yield significant benefit to the poor and uninsured of Milwaukee. We have also supported the Medical College of Wisconsin's application for Healthier Wisconsin funds to study in detail the needs of the uninsured in Milwaukee County and again hosted our biannual forum for free and low cost clinic administrators to assist them in coordinating their services

We have demonstrated our commitment to medical education through our support of the Medical College of Wisconsin's Operation Education and White Coat

ceremony and our mentoring program in which 120 pre-med students each year from the University of Wisconsin-Milwaukee and Marquette University are provided with an opportunity to experience the career they are considering.

The MSMC has been a vocal participant in the Milwaukee community and worked to facilitate collaboration among various groups that address Milwaukee's health care issues. We continue to work with the Milwaukee Health Department and the State Division of Public Health to enhance childhood vaccination in Milwaukee. Our Ambassador program brings community leaders into physician offices and has helped open their eyes to the realities of today's medical practice.

Last year at this annual meeting of the Medical Society of Milwaukee County, I reviewed with you some information regarding the magnitude of the Patient Safety and medical error problem that exists in this nation and in our community. I also pledged to focus the activities of the Medical Society on these issues. I am pleased to report that your Medical Society has lived up to that pledge. We have signed on as a supporting partner in the Institute for Healthcare Improvement's Saving 100,000 live campaign that implements changes in medical care to prevent avoidable deaths in our hospitals. In 2004, the Milwaukee Patient Safety Collaborative did some remarkable work to reduce the high-risk of dangerous abbreviations throughout our community. This year, with the help of a \$30,000 grant from the Greater Milwaukee Business Foundation on Health they are focused on patient medication reconciliation. We have studied our patient's use of accurate medication lists and are now working to improve these findings by designing and distributing nearly 16,000 medication lists through out the community. The impact of this work will be reported later this year.

First Days as Interim EVP

Around Thanksgiving I began spending all of my free time at 1126 South 70th street in West Allis. I had anticipated a get acquainted period as the new INTERIM EVP, to orient myself with the vision, mission and strategic initiatives of the Medical Society of Milwaukee County.

What I encountered was a grant application deadline for Milwaukee Cares.

I made several personal adjustments in order to free up more time for Medical Society business. I began by outsourcing Thanksgiving Dinner. We picked up our fully prepared Thanksgiving Feast at a local grocer and reheated it at home instead of cooking from scratch. My family and guests didn't know the difference. I'm not sure if I should feel good about

that or not. I also provided my husband with the opportunity to experience the joys of Christmas shopping on a much larger scale than he had ever imagined. He did all of the Christmas shopping and wrapping, including the selection of my gift to him, a new driver. Remember I said I made adjustments in order to free up more time, not sacrifices.

Meanwhile I got to know the Medical Society, had an opportunity to meet many of you and we were able to meet the Milwaukee Cares grant application deadlines for several grants. I am settling in to the office and Ruth Powell is orienting me to the Medical Society's traditions and culture.

If I haven't met you yet, I look forward to that occasion. Please let us know how we can best serve the physician members of the Medical Society of Milwaukee County. My e-mail address is beth@district-1.org, telephone, 414-475-4760 and of course our address is 1126 South 70th Street, Suite N101A.

Milwaukee County Health Ranking

The **Wisconsin County Health Rankings** were recently released. Each of the 72 Counties in Wisconsin are evaluated and ranked according to the Health of their residents.

The evaluation looks at 4 **Health Determinants**.

First, **Access to Health Care**, those without health insurance, no recent dental visit, no influenza vaccinations, insufficient diabetic testing and less than biennial mammography are counted.

Second, **Behaviors affecting Health**, cigarette smoking, physical inactivity, obesity, binge drinking, teen birth rate, violent crime and motor vehicle crash deaths are tabulated.

Third, **Socioeconomic Factors**, the high school graduation rate, household poverty and the divorce rate are evaluated.

And finally, the **Physical Environment**, lead poisoned children, houses built before 1950, air and water quality is factored.

Milwaukee County ranked 71st out of 72 Counties.

Menominee County ranked 72nd and Ozaukee 1st.

It also looks at 2 **Health Outcomes**.

Mortality, the number of years of potential life lost, with expected life span of 75 years.

And **General Health Status**, those self-reporting to be in fair or poor health.

Milwaukee County ranked 65th out of 72 Counties.

Menominee County ranked 72nd and Waukesha County ranked 1st.

Thomas Atchison and Joseph Bujak in their book,

Leading Transformational Change: the Physician-Executive Partnership, state that physicians are both competitive and status conscious.

With these recent Wisconsin Health Rankings we hope that physicians will embrace the competitive challenge of improving their County's numbers, while not seeking to improve their status by moving to a Healthier County.

Milwaukee County continues to need the Medical Society of Milwaukee County's physicians as health care providers, advocates and leaders in innovative collaborative partnerships. Ruth Powell, myself, and the staff of Chase Pfeifer and Associates, are dedicated to improving communication, efficient coordination and enhanced collaboration with all MSMC members, helping to make Milwaukee healthier.

2006 MSMC Award Winners

At the 159th Annual Meeting of the Medical Society of Milwaukee County, held on January 23, 2006 at Blue Mound Country Club, several individuals were presented with awards for their service and contributions to the medical profession.

Distinguished Service Award

John P. Kampine, MD, PhD, received the ***Distinguished Service Award*** for his many contributions to medical education and the science of medicine.

Dr. John Kampine resigned from his position as Chairman of Anesthesiology at the Medical College of Wisconsin in June of 2005. He continues his faculty appointment as a Professor of Anesthesiology and Physiology. Under his direction, the Department of Anesthesiology grew from approximately 20 faculty members to 92, including 80 physician anesthesiologists and 12 PhD scientists. Kampine is proud that many faculty members have been successful in obtaining research grants from the National Institutes of Health. The College's Anesthesiology Department ranked fifth in the country in NIH funding last year, just ahead of Johns Hopkins' and Duke. Kampine is an exceptional clinician, researcher, teacher and leader. Under his guidance, the Department of Anesthesiology has grown to become one of the largest Anesthesiology research programs in the United States. He is a distinguished clinician involved in patient care programs at the Medical College and active in the Residency Training Program.

Community Service Award

A ***Community Service Award*** was presented to Barbara Horner-Ibler, MD in recognition of her efforts in founding the Bread of Healing Clinic and her dedication to the patients they serve. Dr. Barbara Horner-Ibler, attended the University of Wisconsin Medical School and completed her residency in Internal Medicine at Aurora Sinai Medical Center. She is board certified in Internal Medicine and saw a need for primary care for the uninsured. In January of 2000, the Bread of Healing Clinic was opened to see patients on a walk-in basis. As the Medical Director of the Bread of Healing Clinic, set up in Cross Lutheran Church, Dr. Horner-Ibler has a master's degree in social work and is a protestant minister. The number of patients continues to grow, with 1300 patients on file and approximately 300 patients seen monthly.

President's Citation of Service to the Profession

The ***President's Citation of Service to the Profession*** was awarded to Dr. Catherine Slota-Varma in recognition and appreciation of her significant contributions and leadership to organized medicine, her colleagues and her patients.

Graduating from Loyola Stritch in 1976, Dr. "Kitty" Slota-Varma has served the Society as past president of the Board of Directors, member of the Collaboration on Health Care Quality Committee, the Asthma workgroup, past member and Chair of the Membership Committee, a Delegate to the Wisconsin Medical Society and current chair of the Milwaukee and District-1 caucus. She has shared her knowledge by mentoring pre-med students and participating in the MSMC Ambassador program. She has also served organized medicine as a member of the Wisconsin Medical Society board of directors, membership and nominating committees, and has been an AMA alternate delegate. She has worked to revise the Wisconsin Medical Society's Constitution and Bylaws. Slota-Varma

2006 MSMC Award Winners (continued)

participated on the Department of Health and Human Services, Wisconsin Childhood lead poisoning elimination committee and is a member of the CDC advisory committee on childhood lead poisoning prevention. A champion for children's health, she has written articles for the Wisconsin Medical Journal on depression in children and has assisted in the development of a mental health parity bill. She has appeared on Wisconsin Public Radio, providing health care information on vaccinations, depression and mental health.

Outstanding Service to the Medical Society

Clarence Chou, MD received an award for his *Outstanding Service to the Medical Society of Milwaukee County*. Dr. Chou received a bachelor's degree from the University of Wisconsin and his MD from the Medical College of Wisconsin. He completed his residency in general psychiatry and is a fellow in child and adolescent psychiatry and an Assistant Clinical Professor in the Department of Psychiatry at the Medical College of Wisconsin Affiliated Hospitals. Clarence is board certified by the American Board of Psychiatry and Neurology in general psychiatry and child adolescent psychiatry. He is staff psychiatrist of the Behavioral Health Division of Milwaukee County, and a distinguished fellow with the American Psychiatric Association and is a long-time member of the AMA. He has held a number of leadership positions with the AMA, Wisconsin Medical Society and the Medical Society of Milwaukee County, including: AMA Delegate and foundation board member, MSMC Delegate to the WMS House of Delegates, Past Chair of the Wisconsin Medical Society Board of Directors, Member and past chair of the MSMC Ambassador Committee, MSMC Board member, Past member of the MSMC Public Education Committee, Nominating Committee, Committee on organization, financing and Delivery of Health Care, Governmental Affairs committee, Pre-med mentoring program, Strategic planning committee, WMS executive committee, strategic planning committee, task force on health system reform, legislative and health care access & Financing council, and the task force on patients compensation fund.

In addition to service to the Society, he has been a recipient of the Marvin Wagner, MD Preceptor Award and the United Way of Great Milwaukee 2005 Gwen T. Jackson Community Service Award.

Certificate of Merit

The **Certificate of Merit** was presented to Susan Gallo, RN, BSN in recognition for her tireless efforts to promote Vaccines for Children. Susan earned her BSN from Edgewood College in 1984 before moving to Worcester, Massachusetts where she worked for the Fallon Clinics in Pediatrics and internal medicine. Susan began working for the Medical Society of Milwaukee County in 1997, through a Milwaukee Health Department grant for the Connect and Protect Program. Since 2002 has been working through the State of Wisconsin Vaccines for Children (VFC) Program. She is the site monitor for the southeast region, visiting private providers enrolled in the program and performing an immunization assessment called CASA.

VFC is a federally funded program that provides free vaccines to providers caring for children enrolled in Medicaid, who have no health insurance, are American Indian or Alaskan Native descent. Susan is also a member of the Protect All Kids Coalition. This past year she was also a member of a workgroup that developed a training guide for others doing VFC site visits.

Citations for Service to the Board and Committee's

The following physicians have completed their terms on the MSMC Board of Directors and are awarded citations for their service.

- Mary Alice Houghton, MD
- Michael Lischak, MD
- William B. Kelley, MD
Secretary/Treasurer 2005

The Society's Committees and Task Forces are instrumental in completing the work of the Society. Awards for Chairs include:

- Ambassador Committee – Chair, George Morris, MD
- Community Collaboration on Healthcare Quality – Chair, Mary Parish Gavinski, MD
- Constitution and Bylaws Committee – Chair, Scott Thompson, MD
- Emergency Medical Services Committee – Chair, Michael Armstrong, MD
- Ethics committee – Chair, Jeffrey Gorelick, MD
- Healthcare Costs Task Force – Chair, Mahendr Kochar, MD
- Leadership Development Task Force – Chair, William Greaves, MD
- Membership Committee – Chair, William Kelley, MD
- MilwaukeeCares – Chair, David Olson, MD
- Milwaukee Patient Safety Collaborative – Chair, Kathryn Leonhardt, MD
- Public Health Committee – Chair, Michael Lischak, MD
- Smoke Free Collaborative – Chair, Michael Lischak, MD
- Web site Task Force – Chair, Anthony Otters, MD

If you are interested in observing or serving on a MSMC task force or committee please contact Beth Harwood or Ruth Powell for a description of the charge and meeting schedule.

Annual Meeting Sponsors

The Society would like to thank the sponsors of the 159th Annual Meeting. Their contributions helped make this evening possible.

GOLD SPONSORS

- Columbia St. Mary's
- Covenant Healthcare
- Heartland Business Systems of WI and Schenck Business Solutions of WI
- Johnson Bank
- ME Computer Systems
- Sanofi Pasteur
- United HealthCare
- Wisconsin Medical Society
- Wisconsin Medical Society, Insurance & Financial Services, Inc.

SILVER SPONSOR

- Medical College of Wisconsin

In Memory

- Donald Babbitt, MD
- William L. Coffey, Jr., MD
- William Fetherston, MD
- Joseph Grieshop, MD
- Anne High, MD
- Yakov Ivanov, MD
- Walter Modaff, MD
- Joel Taxman, MD
- Joseph Teresi, MD
- Joseph J. Zimmer, MD

MEDICAL SOCIETY OF MILWAUKEE COUNTY COMMITTEE ROSTER – 2006

Ambassador Program

George Morris, MD – Chair
Walter Wong, MD – Vice-chair
Clarence Chou, MD
Maja Jurisic, MD
Board liaison – Walter Wong, MD

Constitution and Bylaws

Scott Thompson, MD – Chair
Reynaldo Gabriel, MD
William Kelley, MD
Kesavan Kutty, MD
John Petersen, MD
Board liaison – William Kelley, MD

EMS

Michael Armstrong, MD – Chair
Halim Hennes, MD – Vice-chair
Orlando Alvarez, MD
Thomas Aufderheide, MD
Laurie Benson, MD
Jon Berlin, MD
Paul Biedrzycki

Dan DeBehnke, MD
Thomas Dietrich, MD
Aaron Goldberg, MD
Heidi Harkins, MD
William Harshbarger, MD
William Haselow, MD
Peter Holzhauer, MD
Stephanie Meyers, MD
Steven Motarjeme, MD
John Petersen, MD
Ronald Pirrallo, MD
Thomas Reminga, MD
Jonathan Rubin, MD
Lana Tomes, MD
John Whitcomb, MD
James Baker
Steve Bane
Bill Bazan
Mike Bova
John Chianelli
Robert Harris
Patricia Haslbeck
Holly Hepp
Fred Hornby
Captain Mary Ann Horsman
Larry Knuth

MEDICAL SOCIETY OF MILWAUKEE COUNTY COMMITTEE ROSTER – 2006 (cont'd)

EMS (continued)

Rebecca Long
Amy McCray
Mike Milbrath
Chief Gloria Murawsky
Kathy Rath
James Runge
Carl Stenbol
Linda Wiedmann
Board liaison – Peter Holzhauer, MD

Ethics

Rita Hanson, MD –Chair
Mark Aschliman, MD – Vice-chair
Gerald Dorff, MD
Manish Gharia, MD
Alok Goyal, MD
Mary Alice Houghton, MD
Gary Guten, MD
Michael Katzoff, MD
John Kampine, MD
Steven Leuthner, MD
Mary Ann Mikus, DO
David W. Olson, MD
Rajendra Rathour, MD
Thomas Slota, MD
Veronica Sosa, MD
John Tucker, MD
Board liaison – James P. Ketterhagen, MD

Membership Committee

William Kelley, MD – Chair
Christopher Sobczak, MD – Vice chair
Barbara Hummel, MD
Mahendr Kochar, MD
Kambiz Pahlavan, MD
Jazmin Parcon, MD
Board liaison – Barbara Hummel, MD

MilwaukeeCares VPN Steering Committee

David C. Olson, MD – Chair
Vivian Chen
Seth Foldy, MD
Michael Jaeger, MD
James P. Ketterhagen, MD
Kate Keshena, MD
Theodore MacKinney, MD
W. Curtis Marshall (DHFS)
Anthony Otters, MD
George Schneider, MD
Barbara Tylenda
Board liaison – David Olson, MD

Patient Safety Collaborative

Carl Eisenberg, MD (Advanced Healthcare)
Kathryn Leonhardt, MD (Aurora)
Michael Gutzeit, MD (Children's Hospital)
Maria Hill (Columbia St. Mary's Health System)
James Ketterhagen, MD (Covenant Healthcare)
Joseph Botticelli (Covenant Healthcare)
Amy Pierre (Froedtert Memorial Lutheran Hospital)
John Weigelt, MD (Froedtert Memorial Lutheran Hospital)
Michael Erdmann, MD (VA Medical Center)
Karin Kultgen, MD (Waukesha Memorial Hospital)
Board liaison – James Ketterhagen, MD

Public Health Committee

Capri Mara Fillmore, MD – Chair
Rajesh Bhargava, MD
Vivian Chen
Mary Parish Gavinski, MD
William Greaves, MD
Christopher Inglese, MD
Pradeep Kumar, MD
Margaret Leonhardt, MD
Michael Lischak, MD
G. Richard Olds, MD
Rene Settle-Robinson, DPM
Julie Schuller, MD
Kevin Weidman, MD
Board liaison – Michael Lischak, MD

Smoke Free Collaborative

Michael Lischak, MD (Columbia)– Chair
Patty Borkowski (American Heart Association)
Susan Forth (Kindred Healthcare)
Mark Huber (Aurora)
Mary Balistreri (Center for Tobacco Research)
Jan Simon (Covenant)
Joseph Weyker (Children's Hospital)
Board liaison – Michael Lischak, MD

Website Special Interest Group

Anthony Otters, MD – Chair
Pradeep Kumar, MD
Kesavan Kutty, MD
John Schneider, MD
Gary Steven, MD
Jonathan Treisman, MD
Board liaison – Anthony Otters, MD

2006 Election Results

President-elect

William Kelley, M.D.

Secretary Treasurer

Michael Lischak, M.D.

Director-at-Large, 3 Yr. Term

Barbara A. Hummel, MD
Alonzo P. Walker, MD

Director-at-Large, 2 Yr. Term

G. Richard Olds, MD

Layperson representative, 3 Yr. Term

Bevan K. Baker, CHE, City of Milwaukee
Commissioner of Health

2006-2007 Delegates

Arthur Angove, DO
Maqbool Arshad, MD
Clarence Chou, MD
Donald Feinsilver, MD
Barbara Hummel, MD
Cynthia Jones-Nosacek, MD
Wayne Keiserman, MD
William Kelley, MD
Hector Lopez, MD
Daryl Melzer, MD
Mary Ann Mikas, DO
George Morris, MD
Krishna Neni, MD, CS
Anthony Otters, MD
Jazmin Parcon, MD
John Petersen, MD
Mark Polentini, MD
Rajendra Rathour, MD
George Schneider, MD
Jae Yong Shim, MD
Ken Simons, MD
John Tucker, MD
Alejandro Vinluan
Wess Vogt, MD
John Wolski, MD
James Youker, MD

Alternate Delegate:

David C. Olson, MD

MSMC Committee Update

Board of Directors

- David Riemer, Project Manager for the Wisconsin Health Project, reviewed the proposed Wisconsin Health Plan Project. The Wisconsin Health Plan seeks to address Wisconsin's triple crisis in health care: the skyrocketing cost of health care, increasing numbers of uninsured, and the ever-present deficit in the state's Medicaid program. Information on the project can be reviewed on: www.wisconsinhealthproject.org
- Funding for MilwaukeeCares was received from the Department of Health and Family Services. Additional funding sources are being secured.
- The MSMC Health Policy Summit is scheduled for May 5, 2006. MSMC and the Milwaukee Aging Consortium are collaborating on the event.
- The transition of Society management/operations to Chase/Pheifer and Associates is complete. A new Executive Vice President is being recruited.
- The Board supported a resolution from District-1 Executive Council resolving that liability reform should become the primary legislative priority of the Wisconsin Medical Society.

Emergency Medical Services Committee

- Deputy Inspector Ruzinski of the Milwaukee Police Department updated the committee on the progress that has been made in the medical care of prisoners. 39 Milwaukee police officers will be trained in crisis intervention for patients with mental illness.
- Physicians participated in an avian flu disaster drill. Processes for health care organizations, health departments and emergency personal need to be in place in the event of an outbreak.
- Private hospitals have provided funds for Milwaukee County to open crisis respite houses.
- Software has been purchased for a hospital database that will be used to track patient medications, allergies and hospital visits between hospital systems.

MilwaukeeCares Volunteer Physician Network Steering Committee

- MilwaukeeCares is a 501 (c) (3) designation and can accept charitable contributions.
- The grant application for MCW Healthier Wisconsin Partnership Program has been submitted and passed the first stage. It has been forwarded for national review.
- MilwaukeeCares received a \$100,000 grant from the Department of Health and Family Services.
- Other funding sources are being explored and include: Fay Macbeth Foundation, BC/BS Foundation, WMS Foundation, federal funds and hospital matching funds.

- Next steps include drafting a strategic plan
Milwaukee Patient Safety Collaborative
- Dr. Mahkorn, Chief Medical Officer for the Department of Health and Family Services provided information on Medicare recipients' use of the emergency medical services and their programs used to exchange information between hospital systems for Medicaid patients.
- Staff will be showcasing results from the first data collection on the medication reconciliation project via a slide and poster presentation at the MCW Winter Refresher Course for Family Physicians
- Collaboration members are conducting staff/provider education on the medication reconciliation project
- Follow-up data collection will be conducted in March

Attention Milwaukee County Delegates:

Please mark your calendars for these important dates

2006 Caucus and House of Delegates Dates

Milwaukee and District-1 Delegation Caucus: Tuesday, March 14, 2005

Milwaukee Delegates will meet at 18:00 to discuss any outstanding issues that pertain to Milwaukee and the entire District-1 Delegation meeting will begin at 19:00. The meeting is taking place at the Midway Hotel Brookfield: 1005 S. Moorland Road, Brookfield (262) 786-9540.

House of Delegates: Friday and Saturday, April 7th and 8th: Monona Terrace Convention Center, Madison, Wisconsin.

2006 Health Policy Summit. Mark Your Calendars!
Friday, May 5, 2006, 8:00 am – 12:00 noon.
Italian Community Center. Co-Sponsored by the Medical Society of Milwaukee County and the Milwaukee Aging Consortium.



MENTORS NEEDED

Since 1991, the Medical Society of Milwaukee County (MSMC) has run a mentoring program for the benefit of students enrolled in the pre-med programs at Marquette University and the University of Wisconsin-Milwaukee. Each academic semester, MSMC staff matches eligible students, recommended by the pre-med advisor, with volunteer physicians. A minimum of fifty students per semester participate in the program.

Students in the program must have a minimum 3.0 grade point and sophomore standing. They select three medical specialties of interest. Once matched with a physician by MSMC staff the student calls the physician's office to make an appointment for a tag-a-long session. It is recommended the one-time session last a minimum of two hours, that however, is your discretion. Over the years some physicians have invited promising students back for additional tours.

To be a mentor for the spring, 2006 semester, e-mail ruth@district-1.org

Thank you for your interest and concern. For more information, call the Medical Society at 414 475-4761.

